

Bridging Health Duluth Annual Event: Participant Brainstorming – October 26, 2022

The following ideas came from the table discussions. Each participant got 3 dots per topic to “vote” on their favorite ideas. The number of dots is indicated in parenthesis.

BHD								
How can BHD help the community be more successful in various initiatives related to priorities and strategies?								
Funding	Neighborhood Connections	Collaboration / Partnerships	BHD Membership	Training / Education	Communications / Resource Sharing	Community Engagement	Identify strategies for the housing priority (17)	
Secure funding for priorities (2)	Form working groups in specific areas / neighborhoods (7)	Improve connections with orgs serving marginalized communities (3)	Strategic alignment with public school decision makers - add them to BHD (18)	Trauma informed & culturally sensitive approach to work (6)	Make BHD a coalition any comm. partner can approach to activate a health related idea "one door in" (12)	Promote & connect existing resources - entities, grants (10)	Engage community members with lived experience to co-create CHIP & evaluate them (13)	Organize regular in-person opportunities to network and learn more about services/work in community (8)
Funding for the arts to elevate community stories creatively (2)	Bring neighborhoods together (1)	Partner with city officials to seek comm. input - town halls city meetings (3)	Create youth advisory as part of BHD - what do they need/want in Duluth? (16)	Create training on Resourceful for front-line workers (4)	Making BHD's initiatives known through community ambassadors (3)	One stop shop for communication - events, resources etc. (2)	Place-making for affinity groups (4)	Intentional space for doing health impact assessment - engage comm. in policy change (4)
Transportation / \$ collectively leverage resources (1)		Collaborate with food businesses to eliminate food waste (1)	Make BHD a coalition any comm. partner can approach to activate a health related idea "one door in" (12)	Advocate & evaluate workforce diversity & equity recruitment / retention initiatives (4)	Increase opportunities to access on mental health resources (2)	Robust communication plan - social media and specific asks (2)	Community building their own community (1)	Be resource hub that orgs can ask for help - iterative hearing about needs (1)
Investment in community clubs		Support current initiatives that align missions	Create community ambassador/ outreach program (2)	Provide education & champion advocacy (2)	Outreach efforts to include those with limited technology access (2)	Present all info in simple attention grabbing manner	Engagement in places like gas stations, landlords, grocery, children, meals (1)	Identify community specific barriers (needles in park)
			Include more voices at steering committee level (2)	self medication training for prescribed meds	Bring orgs together to align resources	Expand communications so all orgs know about BHD strategies and resources and how to access support	Policy systems enviorn. - cultural specific foods, Harrison Park, tobacco school policy	Lift community voices around solutions and priorities
					PSA "ticker" messages			

What ideas can we implement as a community to support and foster mental and social wellbeing?

Children / Education		Community Spaces		Policy	Events / Campaigns		Providers / Health Care	Partnerships / Engagement	Outreach / Communications
SEL from school to community to homes (8)	Start young - diversity in schools, class resources, projects, SEL, wellness wheels (6)	Prioritize neighborhood green spaces (10)	Support walkable neighborhoods (10)	Rethink language related to mental health (4)	Create opps. for inter-generational connections (14)	Create spaces & events that amplify community voices (5)	Childrens mental health - nature, crisis support, providers esp. of color, cultural activities (9)	Fund orgs who provide prosocial activities - free access to zoo, theatre, take home activity kits, maintain green spaces accessible for all (16)	Bus ad wraps with QR codes for Resourceful (1)
Offer mental health first aid training in schools and broadly (6)	Support growth & expansion of full service comm school model (4)	Create intentional spaces for comm. connection (6)	co-creating spaces for storytelling & healing (5)	Improve access to broadband thru policy and programming (3)	Coordinated free outings (food trans, admission) (3)	Ensure civic & comm events are affordable & accessible (2)	Implement more mental health practitioners in schools and PC clinics (7)	Better access & education to food - food is medicine (7)	Engage with social media (1)
Increase awareness of trauma informed practices for all (3)	Free skateboards bikes kayaks ski to get off screens (2)	Create spaces & events that amplify community voices (5)	Honest dialogue about creating safe spaces (1)	Non-police responses to MH crisis (2)	"We are" neighborhood campaign to celebrate diff neighborhoods (2)	More public spaces and events to build comm - games, lunches, snowball fights (1)	1 stop shop for mental health / BH services (2)	Support initiatives led by Indigenous & African heritage groups (6)	Consistency with available resources
Worksite wellbeing + education (3)	Reduce stigma - early support (1)	Public phone booths or pods for telehealth or MH appts (1)	Improved community spaces - accessible, indoor options, more rural? (1)	Advocate for policy that improves quality of life (1)	Neighborhood buddy (1)	Give program or well-being voucher to marginalized communities (1)	Walk in mental health clinics (2)	Clarity project - active comm. engagement to launch project (4)	More outreach invitations for comm participation
SEL = social emotional learning	Specific supports for families around MH			Raise wages	Programming for diverse age groups across comm	Community dinners in diff location	Shared best practices in cultural responsiveness	Intentional 1:1 relationship building (3)	
					Anti-bias campaigns	Coordinate comm events like Salvation Army Wade event		Engage retired community who want to give back	

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